



Mahwah Schools Foundation (MSF) 2024-2025 Sponsorship Opportunities

themfsponsorship@gmail.com

Overall Sponsorship Benefits:	Sponsorship Levels			
	Bronze \$1000	Silver \$1500	Gold \$2500	Champion Circle \$5000
Company logo & link highlighted on social media & MSF website	•	•	•	•
Company name/logo on general event materials	•	•	•	•
Thunderbird Run Benefits (Sunday, October 20, 2024):				
Company logo placement on Thunderbird Run shirt (due by 10/1)	•	•	•	•
Event highlight on MSF social media & sponsored posts	•	•	•	•
Sponsored Facebook and Instagram posts highlighting your company and a featured MSF grant. Ad duration is for one month (\$100 value)			•	•
Company logo on the Run SignUp event registration page			•	•
Promotional Table on Thunderbird Trail *		•	•	•
Double-sided lawn sign with company logo along race course			•	•
Team Run Registration for 5K Run/ 2Mi Walk participants**	2	5	10	10
Stadium Sign 35" x 45" displayed in a prominent location on race day. (company logo or name only)***			•	
Stadium Sign 35" x 96" displayed in a prominent location on race day. (company logo & slogan)***				•
Annual Spring Gala Event Benefits (Thursday, April 3, 2025):				
Recognition on general promotional materials leading up to the event & at the event	•	•	•	•
Sponsor level-based recognition & promotion at the event		•	•	•
Prominent recognition on all promotional materials			•	•
Tickets to attend the event			2	4
Company name/logo included on custom backdrop for photo booth				•

Register your sponsorship here: https://bit.ly/MSF_Sponsorships_24-25

* Activities/vendors for Thunderbird Trail promotional tables are limited to one "activity" per event (ex: balloon artist, temporary tattoo station, etc). These will be available on a first-come first-served basis.

** Race registration codes and gala tickets are non-transferable.

*** If applicable, stadium banners will be reprinted at the discretion of the MSF.

[Thunderbird Trail Sponsorship Opportunities](#)

**Are you looking for an opportunity to promote your business or have your family recognized at this year's Thunderbird Run? Thunderbird Trail is held alongside the Thunderbird Run on Sunday, October 20, 2024 from 8:30am - 10:30am at Mahwah High School. Located behind the high school track.
It is an opportunity to promote your business or have your family recognized by sponsoring an activity!**

Promotional Table on Thunderbird Trail Showcasing Community Partners \$225

(Annual corporate sponsors have the opportunity to have a table as part of their Sponsorship.)

Host a table and provide promotional materials/ demos for your business! Participation includes:

- A draped six-foot table near the run finish line
- Framed signage for your table
- Mention on the Thunderbird Run Facebook page
- *Activities/vendors for Thunderbird Trail promotional tables are limited to one "theme" per event (ex: balloon artist, temporary tattoo station, etc). These will be available on a first-come first-served basis.*

Sponsor a Thunderbird Run Yard Sign \$300

(Only 1 Available - deadline 10/1)

- Sponsor a 'Thunderbird Run' yard sign from LOL Yards! Perfect for photo opportunities!
- Company logo/ family name on a lawn sign next to the Thunderbird Run yard signage
- Option to have a table with promotional materials for your business
- Mention on the Thunderbird Run Facebook page

Sponsor a Face Painter \$500

- Sponsor a face painter for the kids during the Thunderbird Trail hours
- Company logo/ family name on a lawn sign at the face painting station
- Option to have a table with promotional materials for your business
- Mention on the Thunderbird Run Facebook page

[Sponsorship Opportunities Available on the Race Course](#)

Mile Marker Flag Sponsor SOLD OUT

(Only 3 Available - deadline 10/1)

- Company logo on a giant feather flag visible to all Thunderbird Run participants

Water Table Sponsor \$500

(Only 2 Available - deadline 10/15)

- Dress up a water table with your logo; banner, signage, etc.
- Option to provide volunteers to work at the Water Station/ Turn Around

***LOGOS:** If applicable, please email your company logo in a vector file (.eps or .ai) to the Run Chair, Kait O'Donohue, at thunderbirdrunmahwah@gmail.com.
Logos must be received no later than October 1, 2024 to be guaranteed placement on the event t-shirt.

REGISTER YOUR SPONSORSHIP HERE:

https://bit.ly/MSF_Sponsorships_24-25
https://bit.ly/ThunderbirdRun_Sponsorships

Donations are Tax Deductible: Non-profit 501(c)(3) organization - Federal E.I.N. 22-376385

Thank you for choosing to support the Mahwah Schools Foundation!